4.1.1 IP14 Provide disability education Version August 2024

Purpose
To improve people's awareness and understanding of issues that affect accessibility for disabled people and how they can help to improve matters
Outcomes
• General public's understanding of disability issues improved • Improved understanding of how people can help make a difference • Disabled people feel Wells is an inclusive, safe and welcoming place
Benefits
• More people engaging meaningfully in creation of an Accessible Wells • Improved reputation for Wells as a caring city
Methods
• Creation of case studies to highlight different disabled challenges and how to remediate them • Creation of "facts library" to support case studies and media channels • Distribution of relevant materials to press (see also 2.1 Media relations) • Look for speaking opportunities e.g. **Council, U3A, LCN**, Rotary, CoC, Lions, Men's Breakfast, WI…) • Hold drop in surgeries

Leaders	**Team members**
Lead manager: Disabled lead:	• Name1 • Name2 • Name3

Actions identified
1. Create case studies to explain different types of physical disability
2. Create case studies to illustrate different types of challenges to be found in Wells and how they can be remediated
3. Gather hard and impactful facts that we can refer to across all materials and catalogue them by subject type
4. Work with 2.1 Media Relations team to drip feed a succession of materials to local and national media
5. Create a base of presentation materials that can be used at public speaking platforms
6. Seek a succession of speaking opportunities at local and regional level
7. Establish a calendar for Accessible Wells "surgeries" for hearing people's concerns, ideas and engaging volunteers
8.
9.
10.